

Privacy Policy

Introduction

Welcome to Breeza Global, (“we”, “us”, “our”). Breeza Global is committed to protecting your privacy and handling your personal data in a lawful, fair, and transparent manner. This Privacy Policy explains how we collect, use, store, share, and protect your personal data in accordance with the General Data Protection Regulation (GDPR) and other applicable data protection laws.

By accessing or using our website www.breezaglobal.com/ or interacting with our services, you acknowledge that you have read this Privacy Policy and understand how your personal data will be processed.

1. Who We Are and How to Contact Us

1.1 The data controller responsible for your personal data is:
Breeza Global, Israel

2. Address: Zeev Jabutinsky 33 Ramat Gan

Email: office@breezaglobal.com

1.2 If you have any questions about this Privacy Policy or our data protection practices, you can contact us using the details above.

3. Information We Collect

We may collect and process the following categories of personal data about you, depending on how you interact with us:

- Personal Identifiers: Name, email address, phone number, postal address, account details, and any other identifiers you provide via forms, registrations, or communications.
- Technical and Usage Data: IP address, browser type and version, device type, operating system, time zone setting, referring URLs, pages viewed, clickstream data, and other information about how you use and navigate our website.
- Cookies and Similar Technologies Data: Information collected through cookies, pixels, and similar technologies used to remember your preferences, understand usage patterns, and improve the website experience. Details are set out in our [Cookie Policy] or cookie banner.

Depending on your use of our services, we may also collect:

- Communication Data: Records of emails, messages, support requests, and feedback you send to us.
- Transactional Data (if applicable): Information relating to payments, orders, or services you purchase from us (processed via secure third-party payment providers where relevant).

3. How We Collect Your Data

We collect personal data in the following ways:

- Directly from you: When you fill in forms on our website, create an account, subscribe to newsletters, contact us, or otherwise communicate with us.

- Automatically: Through cookies and similar technologies when you browse or interact with our website.
- From third parties (where applicable): For example, analytics providers, advertising networks, or service providers that support our operations, in accordance with applicable law.

4. How We Use Your Data (Purposes)

We use your personal data only where we have a valid legal basis and for specific, explicit purposes, including:

- To provide and manage our services: Operating the website, creating and managing user accounts, providing requested services or information.
- To communicate with you: Responding to inquiries, support requests, comments, and other communications.
- To send newsletters and marketing: Providing you with updates, offers, and promotional content, where you have opted in or where permitted by law. You can opt out at any time.
- To improve our website and services: Monitoring performance, analyzing trends and usage, and enhancing user experience and security.
- To comply with legal and regulatory duties: Meeting accounting, tax, and other legal obligations and responding to lawful requests from authorities.

5. Legal Bases for Processing

Under the GDPR, we rely on one or more of the following legal bases to process your personal data:

- Consent: When you have clearly agreed to the processing (for example, for receiving marketing emails or the use of certain non-essential cookies). You may withdraw your consent at any time.
- Contractual Necessity: When processing is necessary to perform a contract with you or to take steps at your request before entering into a contract (for example, providing a service you sign up for).
- Legitimate Interests: When processing is necessary for our legitimate interests or those of a third party, and these interests are not overridden by your rights and freedoms (for example, securing our website, improving services, or preventing fraud).
- Legal Obligation: When processing is required to comply with applicable laws (for example, keeping records for tax or regulatory purposes).

6. Data Retention

We keep your personal data only for as long as reasonably necessary to fulfil the purposes described in this Privacy Policy and to comply with legal, accounting, or reporting obligations. When your personal data is no longer needed, we will either securely delete it, anonymize it, or store it in an aggregated, non-identifiable form.

7. Your Rights Under GDPR

Subject to the conditions and exceptions under the GDPR, you have the following rights regarding your personal data:

- Right of Access: To obtain confirmation as to whether we process your personal data and request a copy of the data we hold about you.
- Right to Rectification: To request correction of inaccurate or incomplete personal data.
- Right to Erasure (“Right to be Forgotten”): To request deletion of your personal data in certain circumstances (for example, where it is no longer necessary for the purposes for which it was collected).
- Right to Restrict Processing: To request that we temporarily or permanently stop processing some or all of your personal data in certain situations.
- Right to Data Portability: To receive your personal data in a structured, commonly used, machine-readable format and to have it transmitted to another controller, where technically feasible and lawful.
- Right to Object: To object, on grounds relating to your particular situation, to our processing of your personal data based on legitimate interests, and to object at any time to processing for direct marketing.
- Right to Withdraw Consent: Where processing is based on your consent, you may withdraw it at any time, without affecting the lawfulness of processing before withdrawal.

To exercise any of these rights, please contact us at [contact email or form]. You also have the right to lodge a complaint with your local data protection authority if you believe your rights have been infringed.

8. Sharing Your Data

We do not sell, rent, or trade your personal data. We may share your data only with carefully selected third parties where necessary for the purposes described above and where appropriate safeguards are in place:

- Service Providers and Processors: Third parties that provide services to us (for example, hosting providers, IT support, analytics services, email and marketing tools, customer support platforms, and payment processors). These parties process data on our behalf and are bound by contractual obligations to protect your personal data.
- Professional Advisers: Legal, accounting, or other professional advisers where necessary to support our business.
- Legal and Regulatory Authorities: Where required to comply with legal obligations, court orders, or to respond to lawful requests from public authorities.

When we share personal data with third parties, we ensure that they only receive the data they need to perform their services and that they process it in accordance with applicable data protection laws and our instructions.

9. Data Security

We implement appropriate technical and organisational measures designed to protect your personal data against accidental or unlawful destruction, loss, alteration, unauthorised disclosure, or access. These measures may include access controls, encryption, secure storage, regular monitoring, and staff training.

However, no method of transmission over the internet or electronic storage is completely secure. While we strive to protect your personal data, we cannot guarantee absolute security.

10. International Data Transfers

If your personal data is transferred outside the European Economic Area (EEA) or the United Kingdom, we will ensure that such transfers comply with applicable data protection laws.

This may involve using:

- An adequacy decision by the European Commission or UK authorities;
- Standard Contractual Clauses or other approved contractual safeguards; or
- Other lawful transfer mechanisms as permitted by law.

You can contact us for further information on the specific safeguards applied to international transfers relevant to you.

11. Cookies and Similar Technologies

We use cookies and similar technologies to operate our website, remember your preferences, and analyses how visitors use our site. Non-essential cookies (for example, marketing or analytics cookies) are used only with your consent, where required by law.

You can manage your cookie preferences through your browser settings or via the cookie banner/settings on our website. For more details, please see our [Cookie Policy], if available.

12. Children's Privacy

Our website and services are not intended for children under the age of [insert age, e.g., 16], and we do not knowingly collect personal data from children in this age group without appropriate parental or guardian consent where required by law. If you believe we have collected personal data from a child without consent, please contact us so that we can delete it.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technologies, or legal requirements. When we make material changes, we will update the "last updated" date at the top of this page and may provide additional notice (such as a website banner or email).

Please review this Privacy Policy periodically to stay informed about how we protect your personal data.

14. Contact Us and Supervisory Authority

If you have any questions, concerns, or requests regarding this Privacy Policy or our handling of your personal data, please contact us.

You also have the right to contact your local data protection authority. Details of European supervisory authorities are available on official EU or national regulator websites.